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Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

- 1. (currently amended) An isolated DNA construct comprising at least one mutated binding site for a growth factor independence–1 (Gfi-1) transcription repressor, said mutated binding site comprising a point mutation which hinders or prevents binding of said Gfi-1 repressor to said site.
 - 2. (original) The DNA construct of claim 1, which is a promoter.
- 3 (original) The DNA construct of claim 2, wherein said promoter is a mammalian cellular promoter.
- 4. (original) The DNA construct of claim 2, wherein said promoter is a viral promoter.
- 5. (original) The DNA construct of claim 4, wherein said promoter is a human cytomegalovirus promoter.
- 6. (currently amended) The DNA construct of claim 5, which is a cytomegalovirus MIE (<u>Major Immediate Early</u>) promoter.
- 7. (previously amended) The DNA construct of claim 1, wherein said Gfi-1 binding site prior to said mutation is greater than 65% homologous with a sequence consisting of TAAATCACNGCA (Sequence I.D. No. 2), wherein N is A or T.
- 8. (previously amended) The DNA construct of claim 1, wherein said Gfi-1 binding site prior to said mutation is greater than 79% homologous with a sequence consisting of

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TAAATCACNGCA (Sequence I.D. No. 2), wherein N is A or T.

9. (original) The DNA construct of claim 1, wherein said Gfi-1 binding site prior

to said mutation comprises the sequence N₁AAATCACN₂GCA (Sequence I.D. No. 1), wherein

 N_1 and N_2 are any nucleotide, and said mutation is in a portion of said binding site comprising

the sequence AATC.

10. (original) The DNA construct of claim 1, wherein said binding site resides

within an expression regulatory segment and said regulatory segment is operatively linked to a

coding segment.

11. (original) The DNA construct of claim 10, wherein the coding segment

encodes a gene product selected from the group consisting of cytokines, interleukins, interferons,

growth factors and proto-oncogenes.

12-20. (withdrawn)

21. (original) An isolated DNA molecule comprising a sequence selected from

the group consisting of Sequence I.D. No. 13 and Sequence I.D. No. 14.

22. (original) An expression vector comprising the DNA molecule of claim 21.

23. (original) A method for improving expression of genes regulated by

expression regulatory sequences which contain binding sites for a Gfi-1 transcription repressor,

which comprises altering the sequence of said binding sites so as to hinder or prevent binding of

said Gfi-1 transcription repressor to said binding sites, thereby improving said gene expression.

24. (currently amended) The method of claim 23, wherein said binding sites are

altered at a tetranucleotide sequence contained therein, which wherein the tetranucleotide

sequence is AATC.

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Amendments to the Drawings:

Please enter the attached Figures 5A-5C as new drawings into the application record. These new drawings are being submitted following a requirement by the Examiner to submit the Table II in the specification as a new drawing/figure.

Attachment: Figures 5A - 5C